

Ulil Albab

M&A Team Lead

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SUMMARY

Migration expert with over than 5-year proven track record of moving 100+ sites across various CMS platforms including M&A environments. I deliver seamless infrastructure transitions that minimize downtime and maximize scalability.

EDUCATION

Lodz University of Technology (*Management and Production Engineering, GPA 3.79, 2017*) Lodz, Poland

- Cumlaude, Vice President of Indonesia Student Association in Poland, APICS Student Member.

Universitas Islam Indonesia (*Industrial Engineering, GPA 3.66, 2011*) Sleman, Indonesia

- Cumlaude, Top 5% of Department, International Association of Engineers, Supply Chain Indonesia, Data Science Indonesia.

EXPERIENCE

M&A Team Lead, Ingersoll Rand (*01 2025 – Present*) Jakarta, Indonesia

- **M&A Execution & Email Integration:** successfully orchestrated the digital integration for **6 M&A acquisitions**, receiving positive stakeholder feedback. Directed DNS Configuration of the O365 email migration for **10 acquired entities**, ensuring seamless business continuity.
- **Security Infrastructure & Observability:** Lead the **Full Encryption SSL** domain rollout on Cloudflare and managed the DigiCert lifecycle for critical web apps. Enhanced security monitoring by integrating Cloudflare logs with **Splunk** for real-time threat analysis.
- **Global Web Operations & QA:** Supported the go-live of **77 sites** (including complex China region migrations) by managing critical DNS cutovers. Standardized QA processes by deploying Usersnap across **81 live sites** to streamline feedback loops.

Product Manager Web Migration & Data Solution, Ingersoll Rand (*04 2023 – 12 2024*) Jakarta, Indonesia

- **Sitecore to Oracle Migration:** Lead content migration from Sitecore to Oracle Content Management (OCM), executing a roadmap of **3-5 site launches** per quarter. *Impact:* Optimized site performance and user journeys, driving a **30% increase in qualified leads** for migrated websites.
- **Migration Strategy & Team Establishment:** Lead the web migration of acquired entities to a central CMS, earning an "Exceeds Expectations" rating. *Impact:* Successfully established and led a new QA & Content team in Indonesia to support M&A activities, reducing process complexity by shifting to agile ("non-pixel-perfect") standards.
- **Asset Governance & Optimization:** Directed the digital hygiene strategy across **56 global sites**, achieving a **10% reduction** in unused digital assets (technical debt) by year-end 2024. *Impact:* Streamlined the content ecosystem to improve site performance and reduce storage costs.

Content Manager, Ingersoll Rand (*03 2020 – 03 2023*) Warsaw, Poland

- **Operational Excellence & Strategy:** Developed a data-driven framework to quantify project and operational metrics. *Impact:* Established "Standard Work" for M&A integration and produced comprehensive technical documentation, ensuring a replicable blueprint for future acquisitions.
- **Knowledge Management & Standardization:** Speedup web content team onboarding process and standardized Media Library governance. *Impact:* Organized knowledge transfer across teams and clients, significantly reducing ramp-up time for new hires while ensuring global brand consistency.

Content Manager, Gardner Denver (*07 2019 – 02 2020*) Warsaw, Poland

- Content Management Optimization: Audited and reorganized the central content repository.
- Reduce time to respond for Web Service Desk ticket less than 48 hours.
- Create shared knowledge library and established standardizes content publishing procedure.

Digital Marketing E-Commerce Specialist, Efirst Asia (*03 2019 – 06 2019*) Warsaw, Poland

- Create a Social Media Campaign to attract potential customer with average conversion rate 3-5%.
- Preparing marketing content that align with Asia market, engage with Key Opinion Leader that match with company value.

PROJECTS

Bebas Parkir (*React, Node JS*)

- Issue with illegal parking fee, listed store that has no parking fees. [Link](#)

SSL Checker (*Powershell, Cloudflare Workers, Github Actions*)

- Run Cron Job to check SSL validity. [Link](#)

Knowledge Management Systems (*GitBook, Cloudflare DNS*)

- Documenting personal knowledge library for connecting the dots. [Link](#)

SKILLS

Languages: English (Professional); Polish (Intermediate); Indonesia (Native); Javanese (Native).

CMS & Platform: Oracle Content Management (OCM), Sitecore, ContentStack.

Web Infrastructure: DNS Management, SSL/TLS Certificate Administration, Log Integration.

Data & Analytics: Python (Basic), SQL (Relational Database Design), Splunk (Log Integration), Technical SEO, Core Web Vitals.

QA & Tools: Usersnap (Implementation & Management), DevOps Fundamentals.

Project Management: JIRA, Confluence, Loop, LucidChart, Tango

Strategic & Operational Skills: M&A Integration, Team Leadership, Change Management, Problem Solving.

CERTIFICATIONS

Data Storage — Pacmann

Issued Nov 2024

Fundamental DevOps — Pacmann

Issued Jul 2024

Relational Database (SQL) — Pacmann

Issued May 2024

Basic Python Programming & Python for Software Engineering — Pacmann

Issued Mar 2024

Data Analytics for Business Professionals — LinkedIn Learning

Issued Aug 2019

HTML, CSS, and JavaScript: The Big Picture — Pluralsight

Issued Aug 2019

Scrum Master Fundamentals - Foundations — Pluralsight

Issued Aug 2019

Managing Social and Human Capital — Coursera

Issued Feb 2019